

MASH MEDIA EXHIBITION NEWS

UNIVERSE – 15,000



What's the Source?



Mash Media are the leading publishers to the exhibition, event and conference markets. Published monthly Exhibition News is the 'must read' of the UK exhibition industry. First with the big stories and features, Exhibition News covers the hottest topics with features on the key issues of the day and interviews with key personalities. Required reading if you are to remain at the cutting edge of the exhibition industry.

Mash Media Publications

- The Annual Exhibition Handbook
- Conference news
- Exhibition Handbook 2007
- Exhibiting
- Exhibiting World Directory
- Conference & Meeting World
- Exhibition World
- Exhibition Bulletin
- Conference Handbook

Check the site out for more information and association information.

www.mashmedia.net

Who is on the list?

Exhibition News is an ABC accredited publication, which consists of corporate subscriptions, individual subscriptions and a rolling controlled free distribution programme. Exhibition News has a readership of over 15,000, and is a must read for the Exhibition Industry professional. Readers of Exhibition News are key figures and decision

makers within the exhibition and events industry. Subscribers range from CEO's, to FD's and Marketing Directors.

This list is suitable for corporate Travel and Training, Office supplies, Promotional Gifts, company cars and Credit cards, health and safety products, Christmas cards and more B2B offers and of course targeting anyone within the Exhibition and events market place.

Selections

- Job function
- Employee Size
- Industry Sector
- Geography

How much does it cost?

One Time Mailing Rental:		£175/000
One Time Mail & Phone:		£215/000
Email		£350/000
Selections:	Job Function:	£10/000
	One contact per co.	Free
	Business Activity:	£10/000
	Employee Size:	£10/000
	Geography:	Free
Delivery & Formats	Email:	£30.00 flat
	Key coding:	Free
	Flagging:	Free

Terms

Min Order 5000 records
DMA Recognised Lists Brokers 20% Commission
DM Agencies 10% commission
2 -3 Days Delivery after approval
Sample Mail piece required for approval

Minimum Order

5,000 Names

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