



EXCLUSIVE MANAGED LIST



UK BOARD-LEVEL PA'S

UK - 12,467

What's the Source?

The UK's only news and feature-based business magazine published regularly for the secretarial profession. **Executary News** has become the key business magazine for the secretarial profession and is read nationwide by senior and executive support staff. The magazine is designed to keep readers up to date with current legislation on employment issues and career development, and acts as an important networking forum for PA's and admin staff to express their views.

www.executarynews.co.uk

What's the Profile?

This is essentially a controlled circulation publication to named and primarily Board level PA's and senior secretarial staff. A monthly e-magazine also keeps readers right up to date with developments on networking, reader events and competitions.

Suitable for many b2b offers e.g. hotels, events, exhibition and conference companies, training, office supplies and corporate gifts catalogues. Also recommended for high level consumer offers.

Email addresses are available for rental for solus broadcasts. Please enquire for full details.

Circulation by geography

Greater London- M25 perimeter	3933
South East & Anglia	1961
North West	1398
North East	867
West Midlands	1029
East Midlands	822
West Country & S Wales	898
Scotland	648
Ireland	507
N Ireland	211
Channel Islands	193

How much does it cost?

One Time Rental:	Subscribers:	£195/000
Selections:	Geographic	£5/000
Delivery & Formats	Email	£30.00 flat
	Key coding	£5.00/000
	Flagging	FOC
Email Broadcasting	Please apply for full details	

Terms

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Sample Mail piece required for approval

Minimum Order

5,000 Names