



E-PowerBase

UK B2B Email Database

Universe - 460,000

What's the Source?

With over 460,000 contacts across 150,000 sites, **E-PowerBase** is one of the largest B2B opt-in email databases in the UK. Data has been compiled and tele-verified for accuracy. This file is fully updated on a 12 month cycle.

Who's on the list?

Target a whole host of job functions from MD to Sales, HR to Marketing amongst others. This database is fully selectable by SIC code, Employee size and Job Function, so reaching your desired audience couldn't be easier.

This file has been tried and tested for many b2b offers e.g. publishers, seminar and conference companies, training and HR related offers, B2B catalogue mailers and more. Also recommended for business travel, financial offers, insurance and company vehicles, and any offer where reaching the named decision makers within a business is crucial to the overall success of the campaign.

Selections

- SIC Code
- Company Size
- Geographic
- Job Function

Top line Breakdowns

Job Function	Count
MD	295384
Office	8269
Finance	28734
Sales	39805
Marketing	5312
Purchasing	1824
HR / Personnel	5310
Other	65573

Employee Size Bands	Total
1 to 5	66872
6 to 9	45291
10 to 19	34936
20 to 49	52055
50 to 99	22150
100 to 199	13043
200 +	14206
Unknown	230902

How much does it cost?

Rates dependent on volume. All below rates are for one-time rental. Price splits as follows:

Up to 5,000 records	£105/000
5,001 – 10,000 records	£100/000
10,001 – 25,000 records	£90/000
25,001 – 50,000 records	£80/000
50,001 – 100,000 records	£70/000
100,001 + records	£60/000

Selections:	Geographic	£Free
	Job Function	£Free
	SIC	£Free
	Company size	£Free

Email broadcast will be handled by the list owner, or alternatively, email addresses can be released to a 3rd party bureau subject to approval.

Broadcast Set-up	£100.00 flat
Email Personalisation (if required)	£75.00 flat
Broadcast and reporting	£10/000
Deduplication (if required)	£POA
HTML design and creation	£POA

Terms

- Min Order 5,000 records
- DMA Recognised Lists Brokers 20% Commission
- Email creative required 3-4 days in advance of broadcast date to allow for testing and approval.

Other Information

Datacard correct at 05/02/08