

CCA MAIL ORDER BUYERS MASTERFILE

Corporate Christmas Cards by Mail Order



Universe 16,287

What's the Source?

The charity Christmas card mail order buyer's masterfile. CCA are providers of corporate cards and more, all of which support registered national charities. They pride themselves as the best in design, coupled with high quality print processes and a stunning selection of finishes including foils and embossing, meaning their personalised Christmas cards are second to none.

Visit the CCA website at <http://www.ccaoccasions.co.uk/>

Who's on the list?

Business buyers across all industry sectors, all direct mail recruited through catalogue mailings and online activity. These key decision makers are actively involved in enhancing their companies profile and increasing brand awareness and loyalty. Typically the companies are generous to employees and clients and charities and although they cover a range of job titles they are at the heart of the buying activity of the company and these people can often be hard to find on other lists.

Suitable for many B2B offers, eg. Publishers, seminars and conference companies, as well as corporate gift cataloguers, Charities, business travel, computer consumables, office supplies, employee benefits, Training and more.

How much does it cost?

One Time Mailing:	£165/000
Multiple use	£320/000
Selections:	
Recency	£10/000
One per site	£Free
Geo	£Free
Delivery by Email:	£30 flat

Terms

DMA Recognised Lists Brokers 20% Commission
 DM Agencies 10% commission
 2-3 Days Delivery after approval
 Sample Mail piece required for approval

Minimum Order

5,000 records

